

WOWFACTOR

A large, faint, light green hand graphic is positioned behind the main title text, appearing to reach out from the left side of the green overlay.

— SOCIAL MEDIA

Tipps & Tricks . November 2021

„Social Media ist ein
Marathon, kein Sprint!“

A green-tinted photograph of a garden path. In the foreground, a wooden plank path leads towards the background. To the right, a pair of yellow rain boots stands on the path. Next to them are several gardening tools, including a trowel and a rake, with wooden handles. The background is filled with various flowers and plants, creating a lush garden scene.

LOOK & FEEL

— 5 Schritte



1

2

3

4

5

LEGE 2-4
FARBEN
FEST

LEGE 1,
MAX. 2
SCHRIFTARTEN
FEST

DEFINIERE
DEINE #S UND
EMOJIS

ERSTELLE
DEINEN
BRANDING
GUIDE

ERSTELLE
UND NUTZE
VORLAGEN

POSTEN

— 5 Schritte



1

2

3

4

5

LEGE 3-5
FORMATE
FEST

LEGE DEINE
POSTING-
ZEITEN FEST

ERSTELLE
DEINE POSTS

PLANE DEINE
POSTS

HOL DIR
TIPS

IDEEN FINDEN

— 3 Schritte



1

MACH DIR
EINEN
JAHRESPLAN

2

GUCK
WAS
ANDERE
MACHEN

3

HOL DEIN TEAM
ZUSAMMEN UND
ÜBERLEGT
GEMEINSAM



LASST UNS REDEN

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